

CMJ Airplay Reporter Agreement

THIS AGREEMENT is made effective as of _____, 200__ (the “Effective Date”) by and between [Company or School, Call Letters and Frequency] _____ with offices at [ADDRESS] _____, (“Station,” “You,” or “Your”) and the CMJ Network, Inc., a Delaware corporation with offices at 151 W. 25th St., 12th floor, New York, NY 10001 (“CMJ,” “Us” or “Our”) (each individually a “Party” and, collectively, the “Parties”).

WITNESSETH:

WHEREAS, CMJ is in the business of collecting, analyzing and publishing information via various media as well as other products and services with respect to the broadcasts of terrestrial and other radio stations as well as various other sectors of the music industry.

WHEREAS, Station is a radio broadcaster that utilizes the public airwave spectrum, cable, satellite and/or the Internet to conduct its transmissions of music and other programming.

WHEREAS, the parties wish to collaborate in order to facilitate an exchange of information driven by Station reporting its music ‘adds’ and airplay information (“Airplay Data”) to CMJ (“Reporting”).

WHEREAS, the Parties wish to provide the terms and conditions governing Reporting.

NOW, THEREFORE, by Reporting its Airplay Data to CMJ, it shall be unequivocally construed that Station fully understands, agrees and accepts the following terms and conditions:

- 1 CMJ’s Responsibilities.**
 - 1.1 CMJ will include Station’s Airplay Data in the compilation of its various products and services, including, but not limited to print publications and charts, as well as other information products and services.
 - 1.2 CMJ will publish Station’s airplay information, on a space-available basis.
 - 1.3 CMJ will provide, as-needed, Customer Service support to Station in order to ensure Station’s consistent ability to execute Reporting.
 - 1.4 CMJ reserves the right to reject all or part of the Airplay Data reported by Station due to incompleteness of the Report, unverified status of any particular album, or other criteria if in the sole judgment of CMJ such rejection will enhance overall accuracy of Airplay Data.
- 2 Station’s Responsibilities.**
 - 2.1 In order to maintain its Reporting status, Station will maintain at least one active, paid subscription to CMJ New Music Report, linked to its CMJ reporting account.
 - 2.2 Upon request, Station shall be able to provide a complete and current programming grid detailing block programming and regular features, and the other information requested in Exhibit A attached hereto.
 - 2.3 Station shall provide assistance in the identification of artists aired on the Station.
 - 2.4 Station will submit its reports weekly, via the online interface located at www.cmj.com prior to 2pm (ET) every Tuesday afternoon.
 - 2.5 Station will make best efforts to participate in surveys and other CMJ-related research projects
 - 2.6 Station agrees to comply with all published CMJ Reporting standards and policies, including but not limited to the following:

- 2.6.1 “Adds” are the new and current albums that Station makes available for airplay and reasonably expects will receive airplay during the forthcoming week.
 - 2.6.2 Albums reported in Station’s Top 30 playlist must represent the 30 most played current albums on Station during the preceding week.
 - 2.6.3 Airplay reports that do not correlate with actual airplay, also known as “paper adds,” are not permitted.
 - 2.6.4 When CMJ cannot verify the accuracy of an artist and/or recording on a station's airplay report (we do so by investigating our own internal database, searching the Internet and/or consulting with online music retailers), the listing in question will remain in its position on the playlist; however, it will be followed by an asterisk (*) to signify that it could not be verified as of press time.
- 2.7 If Station fails to fulfill its responsibilities as detailed herein, CMJ may, in its sole discretion, and without notice, terminate Station’s Reporting privileges and the Consideration detailed in paragraph 4 hereinbelow.
- 3 **Ownership of Airplay Data.** CMJ will be the exclusive owner all Airplay Data and derivations resulting therefrom.
- 4 **Consideration.** In consideration of Station’s participation as a CMJ Radio Reporter in good standing, CMJ shall provide Station, during the Term, with the following:
- 4.1 Free copies of all new volumes of the CMJ On Air Sampler (if you subscribe to the print version of CMJ New Music Report).
 - 4.2 One free subscription to CMJ New Music Monthly
- 5 **General.**
- 5.1 This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of New York applicable to agreements made and to be performed entirely in New York.

AGREED AND ACCEPTED

Station

By: _____

Print Name _____

Title: _____

Exhibit A

This Exhibit A is appended to the CMJ Airplay Reporter Agreement.

NOTES

- 1 A) Current reporters please note: Fill out this form only if significant changes have taken place at your station (changes in frequency, broadcast medium, wattage, call letters, etc.). CMJ will then use this form to update your account. Minor changes (changes in billing/shipping address, names of playlist reporters, contact information, etc.) can all be updated online by logging into your CMJ account and clicking on the “Edit Playlist Contacts” and “General Information” links.
- 2 B) New Reporters: Within 3 to 5 weeks of receiving this form completed, CMJ will contact your station either via the e-mail address or phone number that you have provided and give you the information necessary to report to CMJ.
- 3 A paid subscription to CMJ New Music Report is a pre-requisite for Reporting status. Please ensure that your radio station has either already purchased a subscription to the CMJ New Music Report, or enclose your station’s payment for a subscription together with this form. More information on subscriptions to CMJ New Music Report can be found here: www.cmj.com/nmr
- 4 Please fill this form out as accurately as possible and answer each question to the best of your ability based upon the resources available at your station. Incorrect or incomplete information will delay CMJ’s ability to process your request. CMJ reserves the right to request additional documentation to verify the information included herein.
- 5 If you need additional space, please reference the question number (and letter, if applicable) on an additional sheet of paper, **TYPEWRITTEN**, and attach it to this form.
- 6 Stations interested in reporting to **only** Loud Rock Crucial Spins, should please contact jasong@cmj.com or mfield@cmj.com before filling out this form.

This Exhibit A and all accompanying information should be returned to:

CMJ New Music Report-AIRPLAY REPORTING REQUEST

151 West 25th Street

12th Floor

New York, NY 10001

Or fax all information to 208.567.5565, Attention: AIRPLAY REPORTING REQUEST

- 1) What are your Station’s Call Letters (example: WCMJ)? _____
- 2) Have you reported to CMJ in the past? Yes No
 - a) If Yes, have you used the online reporting system? Yes No
 - i) If Yes, please list your CMJ Account Login your station uses for airplay reporting: _____.

3) **Station’s Billing and Shipping Addresses**

- a. STATION BILLING ADDRESS (all subscription renewal notices will be mailed here): PLEASE NOTE: This address should be directed to the person who should receive the bill for your station’s subscription to CMJ New Music Report (i.e. name can simply be “General Manager,” “Music Director,” or similar). Phone, Email, and Fax should be general station contact information if specific contact information is not available.

Contact First Name: _____ Contact Last Name: _____

Full Address: _____

City _____ State _____ Zip _____ Country _____

Billing Phone (____) _____ Billing Fax (____) _____

Billing E-mail address _____

- b. STATION SHIPPING ADDRESS (all copies of CMJ NEW MUSIC REPORT will be shipped here). Please Note: This address should be directed to the person who should receive your stations subscription to CMJ New Music Report (i.e. name can simply be "General Manager," "Music Director," or similar).

(NOTE: If Shipping Address and Contact is exactly the same as Billing Address above, check here and skip to question 4.)

Contact First Name: _____ Contact Last Name: _____

Full Address: _____

City _____ State _____ Zip _____ Country _____

- 4) Check the ONE (1) most appropriate box to classify your station:

College (non-commercial) College (commercial) High School

Public/Community Commercial Internet Satellite

Other (please define this on an addition piece of paper)

- 5) What Is Your Station's Frequency (Ex. 91.7 FM) _____ If your station broadcasts via Cable, Internet, Carrier Current, Leaky FM, or any format other than AM or FM, please specify your broadcast medium in detail on an additional sheet of paper. (Basically, tell us how a listener can tune into your station?)

- 6) Station wattage (Please enclose an explanation if your wattage has changed in the last year).

List the actual wattage listed on your station's FCC license: _____

If you don't have an FCC license, please specify in detail your broadcast medium (i.e. carrier current, Internet, cable, etc.) on an additional sheet of paper as stated in question #5. If you broadcast on various frequencies, have a variety of transmitters, or have other information to provide regarding how your station broadcasts, please list your primary station wattage above and expand on your broadcast variations on an additional piece of paper.

- 7) Size of your *potential listening audience (in thousands of potential listeners).

If you are a Webcaster, provide your audience reach as measured by reputable research firms (e.g. Measurecast) and provide such documentation. _____

*Include an estimate of the population residing in the radius that your signal reaches (total individuals that could possibly be listening to your station at any given time –NOT actual listeners). Helpful resources include the U.S. census, your state's Web site (you can look up your county's population), and www.arbitron.com. ***ESTIMATION IS ACCEPTABLE. If you need additional space, attach typed information on separate piece of paper.

- a) If possible, please list the 3 largest cities (from strongest signal to weakest) within your stations radius (include your home broadcast city) and include an estimated population for each city and the distance from your station:

City	Population	Distance From Station (In Miles)
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

8) On average, how many hours per day does your station broadcast **music**? If all programming is not live or locally produced, please include all appropriate information on an additional sheet of paper with a detailed explanation.

a. How many hours per day is your station on air? _____

9) Broadcast radius (in geographic size, listed in miles)? _____

10) If applicable, what is the average size (enrollment) of your campus or school (this figure usually can be found on your school's Website)? _____

11) Please list the Main phone number to contact your radio station's music department? This number will be published by CMJ and should be the number where record labels and promoters can reach your station
 (____) _____

12) Please list the Main email address to contact your radio station's music department? This e-mail address will be published by CMJ and should be the email address where record labels and promoters can reach your station . PLEASE NOTE ONLY ONE e-mail address will be published with your stations charts.

13) If applicable, what is the full, proper name of your school or university (including campus)?

14) Please list the Stations URL (Web site address) _____

15) Please list the average number of hours per week that your station broadcasts each of the following genres. **Only include information for genres that you are interested in reporting.**

Average Number Of Hours Per Week	We Want To Report This Genre (Check Below)
a. Hip-Hop _____	Yes _____ No _____
b. Jazz/Blues _____	Yes _____ No _____
c. Loud Rock _____	Yes _____ No _____
d. New World/Reggae _____	Yes _____ No _____
e. Top 200 _____	Yes _____ No _____
f. RPM (Dance/Electronic) _____	Yes _____ No _____
g. *Triple A (Please see note below) _____	Yes _____ No _____
h. **Loud Rock Crucial Spins (Please see note below) _____	Yes _____ No _____

*If you wish to report to the CMJ Triple A chart, 75% of your format **must** be Triple A. If you would like to be considered to be a Triple A reporter, please enclose a copy of your station's airplay report for the last 48 hours with this form. Triple A reporters will be chosen at the discretion of CMJ.

**If you would like to be considered for Reporting to Loud Rock Crucial Spins please contact jasong@cmj.com or mfield@cmj.com as stated in note #4 in the beginning of Exhibit A.

16) The names and email addresses for all those who will be reporting to CMJ **must** be submitted online. Log into your CMJ account and click on the “Edit Playlist Contacts” link. If you do not enter a name and email address for each genre that you are reporting, we will use the main email address that you have specified in question #12 and the name of your Top 200 reporter. Please remember that only the main music department email address will print above all of the charts submitted and that all of the reporter information can be update at any time by logging into your CMJ account and clicking on the “Edit Playlist Contacts” link.

Authorization Signature

I certify that the information I have provided above is true to the best of my knowledge:

General Manager Name _____ General Manager Signature _____

Music Director Name _____ Music Director Signature _____

Faculty Advisor Name _____ Faculty Advisor Signature _____